



Our range of DVD-ROM courses, based on the award winning TV series The Apprentice, cover topics that are vital to business success, such as negotiation, leadership and management, selling, pitching and presenting.

Entertaining and fast-paced, the DVDs use clips from the TV series to illustrate key points – so you can learn from the candidates' mistakes, as well as the tasks they completed successfully. You can even try out interactive 'business challenges' in the style of the TV show.

The Apprentice – Leadership & Management (1.5 – 3 hrs)

Covering a range of leadership and management skills including communication and motivation, this course will help you become a more organised manager and a more effective leader.

The Apprentice – Negotiating To Win (1.5 – 3.5 hrs)

Taking you through the 5 key stages of negotiation this course will give you the skills and confidence you need to make better business deals.

The Apprentice – Selling, Pitching & Presenting (1.5 – 4.5 hrs)

Are you a natural when it comes to sales and presenting? Or could you do with a helping hand? This course will help you improve the skills you need to sell your company's products and services, and teach you the importance of preparation and being well informed.